



This document has been adapted to be easy to read.

State Cognitive Accessibility Congress

Document for presenting experiences

Important:

You must use this document to present your experience in a way that's easy to understand.

Explain your experience in a way that's easy to read.

If the experience is not adapted to be easy to read, it won't be assessed.

Name of the experience

Using multimedia to involve people with intellectual disabilities to make easy to understand information.

Name of the entity, enterprise or organisation

RIX Research & Media from University of East London, working with European partners on Project PUZZLE

Is the experience related to *Plena inclusión* (Full Inclusion)?

Tick the relevant box.

	We're a <i>Plena inclusión</i> (Full Inclusion) federation
	We're a <i>Plena inclusión</i> (Full Inclusion) state entity
	We're an entity that's a member of a <i>Plena inclusión</i> (Full Inclusion) federation
	We're the top-level federation (group of federations)
	We're not members of <i>Plena inclusión</i> (Full Inclusion)
	Other: We have involved Inclusion Europe and the European Platform of Self Advocates

What's the objective of the experience?

To actively engage people with intellectual disabilities in making information that is easy to understand. We do this by using easy to use cameras and multimedia software. People take many different roles. They help to plan and write the script. They play roles in dramas on camera. They take photographs and shoot videos. They look at what we make and tell us if it easy to understand.

The objective is to involve people with intellectual disabilities as volunteers and as paid producers of easy to read and to help make this work well by using multimedia tools.

Tell us about your experience

RIX has been using multimedia production as a way to enable people with intellectual disabilities to share their thoughts and views, tell their stories, make choices and take control of their lives for over 15 years.

On Project Puzzle we worked with people with intellectual disabilities and their educators and supporters to make easy to understand information in a way that is inclusive.

We worked with people from Lithuania, Greece and Poland. We made photo stories, video shorts and multimedia websites about our Human Rights.

We found that we could make information about our Rights easy to understand by sharing our hopes and dreams and looking at what we needed to do to achieve them.

We found barriers to getting the things in life that are our right, like access to money or the chance to go on dates or live with the people we want to live with.

We made information about the ways that we can overcome barriers.

We showed where you can get help and we made easy to understand information about what we wanted and how we have managed to achieve our rights.

We also made lots of instructions to help people work in the way we had worked, using multimedia and involving people with intellectual disabilities actively as producers of easy to understand material.

Results of the experience

We have created a guide about how to make information easy to understand by working with multimedia and actively involving people with intellectual disabilities.

We have shared this with self-advocates from Europe and with the team at Inclusion Europe.

What things can other organisations learn from this experience?

They can adopt the use of multimedia as a way to directly involve people with intellectual disabilities in the creation and sharing of easy to understand information.

They can learn how to use multimedia to help people with intellectual disabilities to work as information professionals.

They can learn to work more inclusively when they want to make information.

They can improve the standard of the information they make so that everyone can understand it.

They can build understanding about how working with Web and social media tools can be a powerful way to support people with intellectual disabilities to have a say and achieve their rights in our communities.

Who is interested in this experience? Why?

For example: Explain whether it could interest local authorities or enterprises.

This approach is interesting for organisations that work with people with intellectual disabilities as carers, as educators and as supporters.

The experience is also relevant for self advocacy organisations.

It is also important for public organisations that want to make their information easy to read and understand.

Teachers and adult educators are also interested in this work as they can apply it in their schools and colleges.

Above all, this experience is of great interest for people with intellectual disabilities.

Key words:

Choose up to five key words related to the experience.

For example: Let's say I'm presenting an experience to improve cognitive accessibility for employment online.

My key words could be:

employment, work, online, app and autonomy.

Participation, self-advocacy, multimedia, information, employment

Video

Record a video, audio or create a slide to explain the experience.

The video should last less than three minutes.

The people who appear in the video must give their permission for it to be shown.

We'll use this video before, during and after the Congress.

The video must be easy to understand.

[Here are some tips on making accessible videos.](#)

Upload your video to YouTube and paste the link in the space below.

Here are links to a video that is a good example of the way of working we have developed: <https://youtu.be/61n8Hrtkk6Y>

This animation video shows how multimedia works as a tool for making information easy to understand and ways you can involve people with intellectual disabilities in this work so that their voices are heard:

<https://youtu.be/Ozaspxuunw>

Scope of cognitive accessibility

Tell us which of these areas the experience is taking place in. You can tick more than one answer:

x	Local ambits
x	Products
x	Process
x	Services

	Other (say what it is): new media technologies
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Local area that it improves

What areas does the experience develop? You can tick more than one answer:

x	Employment
	Health
x	Education
x	Information and communication technology (ICT)
	Arts (books or drama)
x	Community life (includes housing, family, public participation, finding solutions for problems, handling emotions, justice...)
	Other (say what it is): human rights

Which criteria does this experience meet?

[In this document](#) we explain the requirements we'll be using to choose the experiences.

Tell us which requirements your experience meets and why.

Our experience was based on research with people with intellectual disabilities in 3 European countries.

This research found that people with intellectual disabilities did not have knowledge of their rights and that this stopped them from achieving independence in their lives.

We found out that easy to understand information about our rights was not available.

We found out that people found 'human rights' difficult to understand as an idea.

We learned that people understood their rights better when they were presented as wishes and choices people wanted in their own personal lives. We then developed ways for people with intellectual disabilities to participate in making information easy to understand. They shared their wishes and their experiences using drama, video making and photography and 'easy-build' multimedia Websites. We prepared 'Session Plans' to share these ways of working. We made examples of good practise and shared these too. We are putting the materials on a Website so that everyone can access them and try these ways of working. We ran an international symposium and invited self-advocate leaders, teachers, policy makers, media and information specialists and other professionals. We are working with colleagues at Inclusion Europe and the European Platform of Self Advocates to share these ways of working over the coming years.

Evidence

This space is for you to put links to websites, videos or any information that can help us to learn more about your experience.

The Puzzle Website and App is still in development and can be found here:

www.puzzle-project.eu

This Website shares our way of working at the RIX centre in London:

<http://rixresearchandmedia.org>

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